



FOR IMMEDIATE RELEASE

Monday February 8, 2010

From the office of Tracy Barnett, Executive Director

Lightpole Banners –

MainStreet Steamboat Springs wishes to thank Mike Poirot and the Steamboat Ski and Resort Corp, and Tom Simmins for the installation of the downtown Steamboat new lightpole banners to honor some of our Olympians. These banners were up before the Olympian Sendoff on Friday, February 5 at 6:30 pm in front of the Courthouse.

The old downtown renaissance banners will be retired.

The Design Committee is planning a banner program for downtown with regularly swapped out banners for the future. The lightpole banners can advertise attractions or events in downtown to inform our guests and locals of upcoming events or off-Lincoln attractions. This program is just in the formative stages and we are very excited about the possibilities and opportunities these banners will bring.

For more information contact Tracy Barnett, Executive Director MainStreet Steamboat Springs, 970-846-1800