



FOR IMMEDIATE RELEASE

Monday February 8, 2010

From the office of Tracy Barnett, Executive Director

**Planning for Promotion during spring construction –**

Following the annual meeting and a separate meeting of city officials involved with the spring construction of Lincoln, MainStreet Steamboat had a meeting with City Manager Jon Roberts about coming up with a program to entice people to come downtown during the construction.

City Council President Cari Hermancinski had suggested that there might be money available to help with promotion during this spring time frame. City Manager Jon Roberts will ask Council for approval for about \$5000 to help.

A group of downtown businesses has been formed to create a campaign to encourage people to come downtown during construction.

The second meeting of this group is February 11 at 3:30 pm at the Smokehouse.

For more information contact Tracy Barnett, Executive Director MainStreet Steamboat Springs, 970-846-1800