

**MainStreet Steamboat Springs
Board of Directors Meeting
Tuesday, June 2, 2015; 7:30 AM
Crawford Room – Centennial Hall**

Board of Directors present included: President Jon Sanders, Joan Ihrig, Trent Kolste, Kathy Stokes, Mike Lang, Sally TeStrake, Sarah Freese, Sue Krall, Linda Cullen, Kelly Landers and Phil Armstrong.

Also present were: Tracy Barnett (MainStreet Program Manager), Tyler Gibbs (City Planning) and Jim Clark (Chamber of Commerce), Kara Stoller, (ProCycling Challenge) and Jim Schneider (Ski Corp.)

Call to Order

The meeting was called to order at 7:35 AM by Jon Sanders.

Changes to the Agenda

There were no changes to the agenda, except the order of presentations.

ProCycling Challenge- Jim Clark (Chamber), Kara Stollar (USA Pro Challenge), Jim Schneider (Ski Corp.)

Representatives from the USA Pro Challenge/ProCycling Challenge, Ski Corp., and the Chamber presented the plan for the bike race, which is going to be here beginning August 17, 2015. They have been meeting with the community to address concerns. This will be one of the busiest weekends of the summer. There will be Lincoln Ave., Yampa St., and side street closures. This is not a chamber event, but rather a community-wide event. Smashburger is a major event sponsor and they have ownership to the event. Liquor sales are only available through a non-profit organization, so that is still in flux. They do not have a sponsor as yet. However, consumption must occur within a fenced area. Sally asked if there could be consistent signage for asking people to respect private property. Jon asked that there be frequent removal of trash. The fire lane access will serve to provide access to businesses for deliveries during street closures. Since the event ends at 5 PM, Kathy Stokes asked if MainStreet should consider using the stage for an evening event/concert. Beer sales will stop promptly at 5 PM. Wristbands will be used. Tuesday the race will start at the base area. Many cyclists will be in town the week before the race. The lodging community has really given a lot and is taking a big hit for this event. Employee parking will be at Howelsen Hill. There is national press coverage for the event, so this is a good event for Steamboat in general. Some restaurant owners are still disgruntled about food and alcohol sales for the weekend.

Approval of minutes for May 5, 2015, meeting

There were no changes to the May 5, 2015 minutes:

Kelly Landers made a motion, Joan Ihrig seconded, to approve the minutes from the May 5, 2015 meeting. The motion passed unanimously.

Transition Team Report – discussion

- Lisa Popovich – Sally TeStrake presented this candidate to the board. Lisa Popovich has been a previous resident of Steamboat and has returned. She is very interested in incorporating the three main streets of Mainstreet to make the organization strong and vital. She has a strong theater background and has not worked for a

board, but does not see that as different from working for anyone. Her greatest strength is in regional and national retail experience. Kelly Landers knows her well, and believes her to be a wonderful candidate.

- Peter Hunter – Kathy Stokes presented this candidate to the board. He has strong skill set and has a very different style from Lisa. Peter is a great consensus builder. He has previously lived in Steamboat and has been gone but wishes to return. He has strong funding ideas and has passion and political sense. He has strong managerial skills as opposed to retail experience.
- Final interviews – Friday, June 5 – 2:00 and 3:00 pm – 141 9th Street conference room. Lisa Popovick interviewing from 2:00-3:00, and Peter Hunter interviewing from 3:00-4:00. All board members are invited and encouraged to attend as observers.
- Special Meeting for the entire Board of Directors – Tuesday, June 9 – 8:00 – 9:00 am – Crawford room. The purpose of this meeting is to make a final decision on which candidate to hire.

URA update – discussion

- An anti-URA ad was in the paper yesterday, but it was not signed. Everyone is aware of the people who have taken sides in both directions.
- The big surprise is the bill signed by the governor that is harmful to the willingness of the banks to support a URA. If there is any adjustment to the Mil levy, any URA must be renegotiated. Tyler presumes that they are moving forward. It is the project, not the funding mechanism that is important to push forward.
- The URA is not on tonight's agenda for City Council, but it could come up.
- MainStreet letter to council re: support for URA. Tracy thinks this would be a good idea, since our goal is to get the improvements done. Tyler asked that MainStreet hold off on that until it is clear how the bill will impact the venture.
- There is a meeting on June 16 with City Council re:URA

Financial Report – Joan Ihrig

It was agreed that we should move financials to the beginning to the beginning of the meeting so that Joan can present.

Other business-There was no other business.

Adjourn

Sally TeStrake moved that the meeting be adjourned. Kathy Stokes seconded.
The meeting was adjourned at 9:09 AM.

Next regular board meeting is Tuesday, July 7, 2015 at 7:30 AM. There is a special meeting on Tuesday, June 9 from 8:00-9:00 AM.

Respectfully submitted,

Susan Krall
MainStreet Steamboat Springs Secretary