

FINAL

**MainStreet Steamboat Springs
Board of Directors Meeting
Tuesday, January 5, 2016
Crawford Room – Centennial Hall**

Board of Directors present included: Sue Krall, Sally TeStrake, Linda Cullen, Kathy Stokes, Sarah Braat, Josh Kagan, Phil Armstrong, Joan Ihrig, Jon Sanders and Kelly Landers.

Prospective Board Members: Chris Slota, Liza Scudder, Kristen Van De Carr, and Chris Dillenbeck

Also present was: Lisa Popovich (MainStreet Program Manager), Walter Magill (Steamboat City Council Representative), Tyler Gibbs (City Planning Representative).

Call to Order

The meeting was called to order at 8:03 by Kathy Stokes .

Changes to the Agenda

There were no changes to the agenda.

Approval of Minutes

- There were no changes to the December 3, 2015 minutes:
Sally TeStrake made a motion, seconded, Kathy Stokes to approve the minutes from the December 3, 2015 meeting. The motion passed unanimously.

Old Business

- Lisa described the process of putting together the new website. She asked for business descriptions from each board member, and will extend that to the entire membership.
- The website will be previewed at the Annual Meeting on January 12. She will be asking for help from the membership. It will be fully functional by then but will not be a finished product.
- Sarah suggested that the new website, especially the content highlighting businesses, could be a valuable tool for recruiting new members.
- Lisa and Sarah would like to have a clear place for prospective members to go to in order to find out the advantages of membership.
- The Annual Meeting is January 12 at Aurum. Lisa asked that each Board Member to take 5 invitation postcards and make sure to give them to 5 community business members. The invitations can be posted on facebook.
- Sarah asked if anyone represented the mountain on our board. We are represented at the Chamber by Kathy Stokes and Shoshanna Randell from One Steamboat Place does our newsletter.
- Lisa is still trying to come up with a name for the volunteer ambassador program. Ideas are welcoming committee, guides, hosts... , but the “ambassador” name cannot be used as the Chamber uses it. They will be dispersing information about the downtown, as well as cleaning up litter and stickers, etc. Partnerships are important. Kelly reminded everyone that Horizons Mike Dwyer used to have a clean-up program. He should be contacted about this new initiative. Rocky Mountain Youth Corps is another possible partnership.

New Business

- Lisa handed out the Board Officer Job Descriptions to everyone present. She reviewed the responsibilities of the officers and of the individual members, emphasizing the necessity that members help her with recruitment and fundraising. It is crucial that Board Members understand what is expected of them and that they understand the MainStreet mission.
- Lisa asked that as many board members as possible view the webinars that are available for MainStreet board members. New board members were given the MainStreet handbook.
- All Board members were asked to read and sign the MainStreet Steamboat Board Member Commitment. The “draft” designation at the top should be crossed out.
- Downtown Improvements—
 1. The city council is discussing this topic tonight. They will be discussing timelines and goals for the entire downtown improvements, including Yampa Street, Oak Street, and Lincoln Ave. Information is in the on-line council packet.
 2. On January 21 from 4-6 PM, at the firehouse downtown there will be a Community Open House to discuss the planning for the Yampa Street improvements. Lisa is asking that Board Members become involved in this initiative.
 3. A block-by-block, property by property sidewalk evaluation has been done so that there aren't conflicts with redevelopment where new sidewalks have been put in.
 4. Phil Armstrong brought up the problems with snow removal. Everyone agreed that there were issues given the massive amount of snow that fell in a short period of time. Plowing could be improved as it impacts sidewalk clearing.
- Sarah asked if a list of MainStreet members could be sent to Board Members so they know whom to recruit. Lisa said that she could send last year's members but as of the first of the year, every member is a new member and she will send out that notice as soon as it is compiled.
- There will be a list at the Annual Meeting for Board Members to sign up for volunteer positions.
- The election of new Board Members will be held at the Annual Meeting on January 12.

Linda Cullen made a motion, seconded, Kathy Stokes, to adjourn. The motion passed unanimously.

The meeting was adjourned at 9:04 AM.

The Annual MainStreet Steamboat Springs Membership Meeting is on Tuesday, January 12, 2016 at Aurum from 12-1:30 PM. Doors open at 11:30 AM.

The next regular board meeting is on February 2, 2016 at 8:00 AM in the Crawford Room.

Respectfully submitted,

Susan Krall
MainStreet Steamboat Springs Secretary