

Banner Specifications and Guidelines

No Corporate Logos or anything that can be interpreted as advertising can be displayed across the highway as mandated by the Colorado Department of Transportation. Banners that do not comply will not be hung. If one is mistakenly hung, it will be taken down until it is altered to comply with state guidelines. Size guidelines must also be strictly adhered to.

CDOT uses the following criteria in permitting a banner within the State Right of Way.

*Appropriate Messaging – The Banner message shall be limited to the name and date of the event. An event logo can be used if it is specific to the event and not advertising a specific business. No Phone numbers or websites are permitted or corporate sponsors.

Example

Hot Air Balloon Rodeo July 16-17 Bald Eagle Park

Not Acceptable

Steamboat Pilot Presents the Hot Air Balloon Rodeo July 16-17

www.steamboatpilot.com

Banner Size Specifications

- 3 feet high and 20 feet wide
- 18oz minimum weight polyester reinforced vinyl fabric intended for double sided use
- 4 8" x 4" high semi-circular vents per every 2' of banner length to avoid tearing
- Reinforced corners to prevent damage
- ½ inch ID grommets must be placed in all 4 corners of the banner and at a minimum of 18" to 30" apart throughout the entire outer edge of the banner.

Approved Banners must be dropped off at the Streets Department on Critter Court no later than the Thursday before they are to be hung, and picked up within one week of taking them down. The Streets Dept does not have storage space for your banner so please pick it up in a timely manner. Ste Streets Dept may issue a fine if your banner is not picked up in a timely fashion.

****We are unable to approve or hang any banners that do not comply with all regulations set forth by CDOT. Main Street Steamboat has been designated to enforce these Banner Guidelines. All banners must be proofed or approved by Main Street Steamboat in accordance with State Guidelines.**

The city of Steamboat Springs and Main Street Steamboat are not responsible for any damage to banners or banners that may be misplaced.