

Main Street Steamboat Springs

Board of Directors Meeting

Tuesday, April 3, 2018

8:00 am – 9:00 am

Centennial Hall – Crawford Room

**Mission Statement: To preserve, promote, and enhance all aspects
Of Downtown Steamboat Springs.**

Approved

Meeting was called to order at 8:01

In attendance are: Lisa Popovich, Liza Scudder, Helen Beall, Chris Slota, Chris Dillenbeck, Chris Daniels, Trent Kolste, Kelly Landers, Irene Avitia, Shoshanna Randall, Tyler Gibbs, Kathi Meyer

Lisa starts by talking about the happenings for the week. Puma will be here to have open sessions for business owners to come in to ask questions and gather information. We have provided Puma with bids for snow removal and maintenance. Want feedback from business people- more important to hear from people who are skeptical and have questions. Lisa sent over 200 emails out to business owners and we have personally invited people. Please invite people you know.

Kelly wants to know what the city stance is? Lisa said this is just to get people to come so we know what they are thinking. We will put together a plan with more accurate numbers then meet with the city. We can give people an idea of what it will cost based on their frontage measurements. There is a formula to plug the business in to give them an estimate. Liza adds that it is all opinions. Lisa states that it has to come from the businesses- we are not recommending either way. Trent wants to know what the city says? Haven't talked with them yet. Kelly is concerned the city will take away funding. Lisa assures that the city will continue paying for the services they pay for now. Kathi notes that the city was supposed to fund half the lights but have been paying for all of it. Kelly wants assurances that the money will not go away. Lisa notes that this is still in it's formation process. People have stated the important things are cleanliness, beautification and marketing. Chris S asks if it is on the website? No.

Tyler- first downtown plan community meeting in on April 11. They are working on a power point and fact sheets. What's the zoning, etc? Helen would like to know how long the meeting is? Tyler says one hour – one and a half hours. It is important to be there for the consultant's info.

Lisa -Updates- Chris S has been helping us with YVEA grant. We are hoping for a grant to fund a mobile solar generator for the market so the gas powered generators can be eliminated. Chris S has a contact he has reached out to. Waiting for more info. Maybe the potential to partner with others on this project? Also thinking about funding for a GEM car.

Trent brings up the parking issues from employees Chris S says that his bank parking lot is always full of employees. Lisa talks about the parking signs and what they say. She would like the Sundays and Holidays removed from the signs.

Lisa- Vista was approved- he will start in May. He will search out grants and help write them, work on website, work on finding alternate ways of funding.

Looked like the March sidewalk sale went well-seemed like there were a lot of people in town walking around. A discussion about sidewalk sales followed. We will be doing the Down and Dirty Lot Sale on June 2nd. 8-11

Farmer's Market is super sold out. There are still people wanting to get in. We are trying to save a few spots for vendors that haven't committed yet but might Chris S asked about Moon Hill Dairy? Told him they don't have anyone to work their booth. The creative district will have a booth and they are working on having some sort of performance each week. Hello Steamboat will be broadcasting live each week. We are working on trying to get some food demos. Helen suggests whomever will be doing food demos can put recipes on cards ahead of time and maybe get sponsorships? Lisa turned in request to Alpine bank for Market bag.

Lisa is working on AARP grant for benches, bike racks. Liza says those things are right up the alley of where AARP is going with their marketing. We hope to target people 8-80 years having interactive things happening on Yampa. Lots more walking, no cars. Heard a great speaker at conference.

Liza said it is a good time for us to go for the Great American Main Street award. Even if we don't win, it is good to place. Liza wants to have a National Convention in Steamboat. Chris S. wonders how many people it will draw? Lisa said about 2000-need to have space for that many.

Lisa wants to put edible planters on Oak St. She is talking with Ag Alliance and the Extension office to get feedback and help pick the veggies. It feels like the right idea for Oak as it can transition into the community. Is there a concern about animals in the area? Chris S says he hasn't had any trouble at his house with animals. Kelly says she has. Kelly asks about maybe auctioning the planters off at the end of each year. What about the cost of watering?

Helen has been working on our bylaws. Needs two people to help review so she can bring it to the meeting in May. Wants to form committees to make adjustments to our annual meeting. Chris S, Trent and Liza will all help with reviewing bylaws.

Lisa- Any new business? Irene and Lisa went to Runway Boutique to meet with Yeni. It was a nice and fun visit. They helped her with retail ideas. It was great to have Irene there to translate. Irene will also talk with Yeni and Vaqueros about the BID. Kelly asked if our forms are available in Spanish? We are working on translating forms into Spanish. It is a goal

Liza asked if they can change the time of the executive board meeting?

Kelly asked how many open retail spaces are in town? Old cupcake place on Oak, Corner of 9th, Old Cold Stone place and there are a few offices that have space to rent.

Meeting adjourned at 9:00 by Chris S. Second by Chris D.