

**Main Street Steamboat Springs
Board of Directors Meeting
Tuesday, July 5, 2016
Crawford Room – Centennial Hall**

Board of Directors present included: President Sally TeStrake, Sue Krall, Kathy Stokes (by phone), Sarah Braat, Liza Scudder, Kristen Van De Carr, Josh Kagan, and Chris Slota.

Also present was: Lisa Popovich (Main Street Program Manager) and Tyler Gibbs (City Planning Representative).

Call to Order

The meeting was called to order at 8:03 AM by Sally TeStrake.

Changes to the Agenda

There were no changes to the agenda.

Approval of Minutes

- There were no changes to the May 2, 2016 Board Meeting minutes:

Liza Scudder made a motion, seconded Kristen Van De Carr, to approve the minutes from the May 2, 2016 Board Meeting. The motion passed unanimously.

- There were no changes to the June 7, 2016 Board Meeting minutes:

Sarah Braat made a motion, seconded Chris Slota, to approve the minutes from the June 7, 2016 Board Meeting. The motion passed unanimously.

Treasurer's Report

Treasurer Chris Slota reported that he has completed the transition from former treasurer Joan Ihrig. He handed out the Accounting Services Engagement Contract with Davidson Tax Company who will be taking over from our current provider, THPK. He will report on the accounts next meeting.

Committee reports

1. Economic development—no report
2. Design –no report
3. Promotions/ Marketing
 - Farmers Market update—the 12 street location was well received and will return to this location on August 27th.
4. Marketing committee upcoming projects
 - Main Street Promo book—this was discussed with the board and it was decided that it wasn't necessary.
 - Girl Power weekend-This is a return of the old Sisters in Steamboat. Plans are being made to have it in the fall.
 - Chili Challenge-needs a project manager. Weekend after Labor Day – September 10.
 - Website update—Call for images and page management. Encouraged people to claim their websites and test their own sites.

Manager's Report

- Ambassadors—going great
- Pedi Cabs—word getting out phone number...970-367-7161 Steamboatpedicab@gmail.com. They work for tips!!
- Bike Polo—went well and people want more. Planning one for the fall. Broke even on beer sales.
- Flower Baskets—looking for sponsors for next year. They are looking better each week.
- August Board Meeting-Lisa asked if it is necessary to have an August Board meeting, since it is historically poorly attended, and she has a personal conflict. It was agreed that the August meeting would be cancelled.
- Member Benefit Alert-handout
- Construction Update—going well and on schedule, website is working, there will be a front page wrap on the paper on July 9th and July 23 and DigginDowntown.com, downtown@steamboatsprings.net to sign up for updates. Doing better with business signage. 6th to 8th Streets will be open for the next month.

New Business

- Sunlight Metropolitan District—this is a group of citizens trying get a new metropolitan district in order to build a residential development. They would like Main Street's support.

Adjourn

Sarah Braat made a motion, seconded by Chris Slota, to adjourn the meeting at 9:02 AM. The motion passed unanimously.

The next Steamboat Main Street Board Meeting is Tuesday, September 6, 2016 at 8:00 AM.

Respectfully submitted,

Susan Krall
Main Street Steamboat Springs Secretary